

**BERKSHIRE  
HATHAWAY**  
HomeServices  
**Alliance Real Estate**



**THE KEYS TO BUILDING A SUCCESSFUL BUSINESS:**

*Affiliating with a great company!*



**[bhhsall.com](http://bhhsall.com)**

17050 Baxter Road, Suite 200

Chesterfield, MO 6305

**BERKSHIRE  
HATHAWAY**  
HomeServices  
Alliance Real Estate

*See how other companies compare!*

KEYS TO A SUCCESSFUL BUSINESS

	BHHS Alliance Real Estate	Other	Other
<b>AVERAGE ANNUAL AGENT PRODUCTION FOR 2013*</b>	<b>\$2,127,003</b>	<b>\$ _____</b>	<b>\$ _____</b>
Locally, Family Owned and Operated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local Corporate Staff Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Brand Awareness	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recruiting Annuity Plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sales Leads from Business Development Department	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
First Class Office Facilities and Sales Professional Workspace	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full Time Managers Committed to Your Success	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office Assistants Committed to Your Success	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comprehensive Ongoing Sales Professional Training Programs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transaction Fees to Buyers & Sellers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Centralized Closing Services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Web Agent: Access to Your Current Production & Commissions	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Powerflow: Your Files are Scanned for Easy Online Retrieval	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Legal Services</b>			
Errors and Omissions Coverage	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-House Legal Counsel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>One Stop Shopping</b>			
Mortgage Services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Homes Department	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warranty Services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insurance Services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial Services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One Source Utility Service	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Berkshire Hathaway HomeServices Alliance Real Estate**

*Affiliate With The Best!*





# Sales Professional Services

BHHS Alliance Real Estate      Other      Other

KEYS TO TECHNOLOGY

Advanced Customizable Agent Websites with Lead Generation	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customer Relationship Management System (CRM)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DocuSign E-Signature Service	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Zillow Premier Placement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trulia - Premium Listing Package	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transaction Management	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branded CMA's Integrated with Maris	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branded ShowingTime Appointment Service	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ShowingTime Shopping Cart	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mobile Enabled State-of-the-Art Company Website	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-Lead and Relocation Opportunities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BHHS Alliance Intranet	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wireless Internet in All Offices	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Microsoft Exchange Email Service	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

KEYS TO MARKETING

Social Media Resources	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text Riders	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
STLOpens.com	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Media Center/E-Cards	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
OSA/OBA - Online Seller Advantage & Online Buyer Advantage	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Listing Syndication	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fresh Seasonal Marketing Toolkit	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customizable HomeSelling Binders	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Color Listing Brochures	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
State-Of-The Art Color Printers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bulk-Mail Postage Provided	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

KEYS TO LEARNING

Tech Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BHHS Alliance Proprietary Training Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BHHS University LearnCenter	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free Continuing Education	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mentor Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One-on-One Training in Office	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Speakers and Seminars	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RisMedia - Daily E-News, Social Media Matters	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

KEYS TO COMMUNITY

ReBuilding Together St. Louis Sponsorship	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunshine Kids	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food Pantry Support	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Outreach	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Susan G. Komen Race For The Cure	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Agent and Client Celebration Events	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Convention - Learning and Fun	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>